



International Securities Exchange

Market Information Circular

Circular number: 2011-27-Update **Contact:** Jodi Burns, Director of Product Operations

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Please be advised that SVNT's Bin has changed from 9 to 8 due to a Symbol Reassignment. This information has been updated in the link provided below.

The purpose of this Market Information Circular (MIC) is to announce Phase 11 and the migration of two hundred (200) symbols to the ISE's new Optimise trading system from its current system.

Subject: Options – Optimise Phase 11 Migration



ISE's New Trading System

Optimise Trading System

Effective for Tuesday June 7, 2011, the ISE will migrate two hundred (200) First Market symbols from its current trading system to the Optimise trading system. The 200 symbols* are provided in the link below.

<http://www.ise.com/assets/documents/OptionsExchange/misc/Optimise%20Migration.xls>

All GTC orders associated with these symbols will be deleted after the close on Monday, June 6. Members must re-enter their orders in the new system prior to the open of trading on Tuesday, June 7.

Please note that four adjusted options listed in the table below are included in this phase. These adjusted options are associated with synthetic underlyings in the current trading system, but will be associated with the regular underlyings in the Optimise trading system.

Synthetic Underlying	Regular Underlying
ZRA	URE
GGP1	GGP
HHC	GGP
WIF	FXP

**Please note this list is subject to change due to corporate actions.*

All market makers, all EAM DTI and all FIX users who have passed conformance testing of the new system may trade these symbols. All PrecISE users may also trade these symbols. If you still need to test the new system, please contact Technology Member Services at tms@ise.com.

For more information about Optimise visit our Member Site at the following link:

<https://members.ise.com/ISE/ROOT-HOME/LoginPage.aspx>.

In addition you may contact the ISE Optimise Helpdesk at optimisehelpdesk@ise.com or 800-913-9517.

You can also contact Jodi Burns at the number above or via email at jburns@ise.com.

