

# Nasdaq TotalView

Depth-of-book for a full view of the markets

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**Nasdaq TotalView offers you the most complete market orderbook with the information needed to bring your active trading to the next level. Nasdaq was the first (and largest by volume) exchange to offer depth across all Nasdaq-, NYSE-, and Regional-listed securities for a complete view of the markets. To give participants an even greater ability to find trading opportunities, we incorporated the Opening and Closing Auction data to show supply and demand leading up to the Cross.**

## **View Complete Depth-of-Book and Access More Liquidity**

TotalView provides a more powerful tool and allows you to:

- See the depth of book at all levels to determine liquidity and uncover invaluable insights into the true supply and demand of a security at each price point – be it for Nasdaq-, NYSE-, NYSE Mkt- or regional-listed securities
- Follow pockets of liquidity, refine strategies, identify potential opportunities and analyze patterns in the market.
- Enjoy the improved view for P&L management

## **Follow The Auctions**

- Nasdaq TotalView includes the Net Order Imbalance Indicator (NOII) that serves as a supply/demand monitor leading up to key liquidity events such as the Open, Close, Halt Resumptions, and IPOs. NOII provides the anticipated cross price in order to better understand investor interest in a specific stock relative to the prevailing market price.

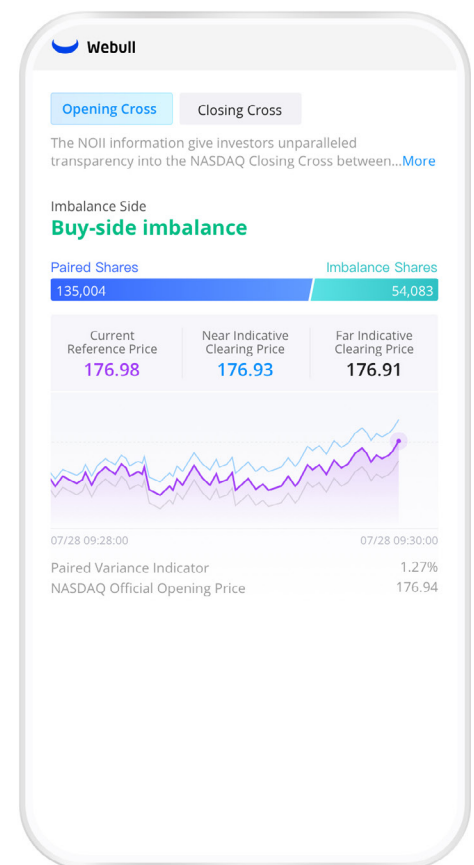
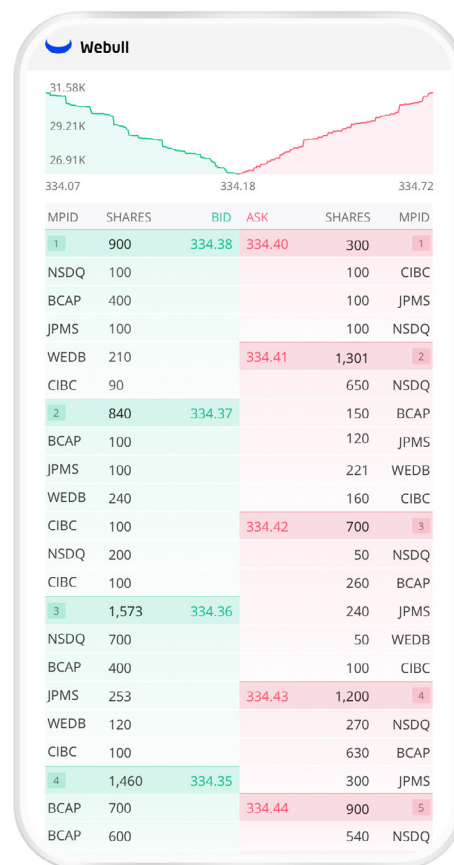
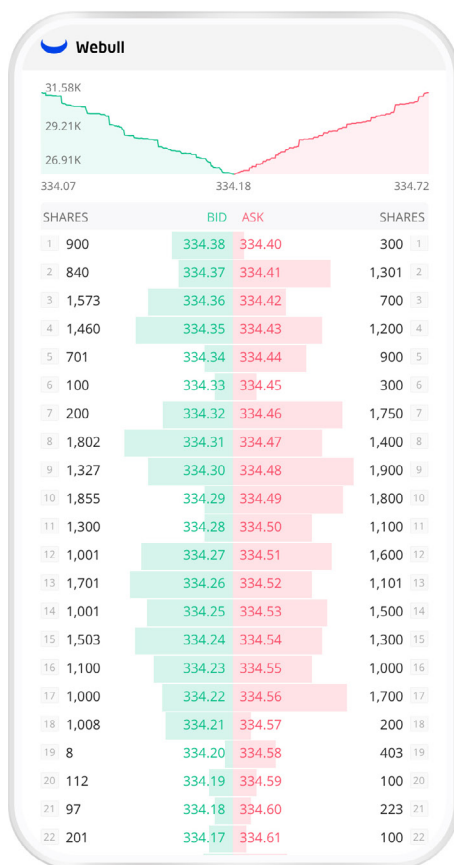
## **Insight During Earning Seasons**

- During earnings season, markets typically experience increased volatility.
- NOII provides deeper insight into the market sentiment during earnings announcements, displaying imbalance data used to determine the buying and selling opportunities of a security.

## **Exclusive to Nasdaq: IPO Indicator**

- Shows details of all orders for an IPO during pre-IPO quoting period, and the number of shares and orders that would execute if the cross were to occur at an indicative price and time.

PRODUCT FEATURE	TOTALVIEW	LEVEL 1
Nasdaq-Listed	✓	✓
NYSE-Listed	✓	✓
US Regionals	✓	✓
Orders from All Market Participants	✓	✓
All Available Liquidity	✓	✗
Closing Cross Imbalance Information	✓	✗
Opening Cross Imbalance Information	✓	✗



## Access Sample Data

Interested in viewing sample data? Open a [free account](#) on Nasdaq Data Link to access hundreds of free sample datasets, including TotalView.

## Connect Today

Nasdaq TotalView is available via Direct Data Feed, Cloud API, or through your Data Provider. Learn more at [data.nasdaq.com](https://data.nasdaq.com).