



Information Circular: Morgan Stanley SPARQS

To: Head Traders, Technical Contacts, Compliance Officers, Heads of ETF Trading, Structured Products Traders

From: William Slattery, Associate Vice President, NASDAQ Listing Qualifications Department

DATE: February 26, 2008

Equity-Linked Notes	Symbol	CUSIP Number
Morgan Stanley 14% Stock Participation Accreting Redemption Quarterly-pay Securities Mandatorily Exchangeable for Common Stock of Apple Inc.	ANY	61747W489

Information on the Notes

Morgan Stanley (the "Issuer") has issued 14% Stock Participation Accreting Redemption Quarterly-pay Securities ("SPARQS") mandatorily exchangeable for common stock of Apple Inc. ("Apple"). The SPARQS were priced at \$11.946 each and mature on March 20, 2009.

The SPARQS will pay 14% coupon per annum, payable quarterly beginning June 20, 2008. If not previously called by the Issuer, investors will receive 0.10 shares of Apple common stock per SPARQS at maturity. SPARQS are not principal protected and Apple is not involved in the offering of SPARQS in any way and will have no obligation with respect to the SPARQS.

Beginning September 20, 2008, the Issuer may call all of the SPARQS for a cash call price that, together with coupons paid from the original issue date through the call date, gives a yield to call of 22% of the original issue price.

Investors in SPARQS will not be entitled to any rights with respect to Apple until such time as the Issuer shall deliver Apple shares to investors in the SPARQS, if applicable.

There can be no assurances as to how the SPARQS will trade in the secondary market or whether such market will be liquid or illiquid. Securities with characteristics similar to the SPARQS are unique securities, and there is currently no secondary market for the SPARQS.

It is expected that the market value of the SPARQS will depend substantially on the value of Apple and may be affected by a number of other interrelated factors including, among other things: the general level of interest rates, the volatility of Apple stock, the time remaining to maturity, the dividend yield of Apple stock, and the credit ratings of the Issuer.

The Trustee for the securities is The Bank of New York.

Trading in the SPARQS on NASDAQ is on a UTP basis and is subject to [NASDAQ equity trading rules](#). The SPARQS will trade from 7:00 a.m. until 8:00 p.m. Eastern Time. Additional risks

may exist with respect to trading the SPARQS during Nasdaq's Pre-Market and Post-Market sessions.

Trading of the SPARQS on NASDAQ is subject to the provisions of [NASDAQ Rule 2310](#). Members recommending transactions in the SPARQS to customers should make a determination that the recommendation is suitable for the customer. In addition, members must possess sufficient information to satisfy the "know your customer" obligation that is embedded in the NASDAQ Conduct Rules.

Members also should review [NASD Notice to Members 03-71](#) for guidance on trading these products. The Notice reminds members of their obligations to: (1) conduct adequate due diligence to understand the features of the product; (2) perform a reasonable-basis suitability analysis; (3) perform customer-specific suitability analysis in connection with any recommended transactions; (4) provide a balanced disclosure of both the risks and rewards associated with the particular product, especially when selling to retail investors; (5) implement appropriate internal controls; and (6) train registered persons regarding the features, risk and suitability of these products.

This Information Circular is not a statutory prospectus. NASDAQ members should consult the registration statement or prospectus for the SPARQS for additional information.

Inquiries regarding this Information Circular should be directed to:

- [Will Slattery](#), NASDAQ Listing Qualifications, at 301.978.8088
- [NASDAQ Market Sales](#) at 800.846.0477