

- **To:** Head of NASDAQ Trading; Structured Products Traders; Compliance Officers
- **From:** BX Listing Qualifications Department

**Date:** January 15, 2009

## **Overview**

The Merrill Lynch & Co., Inc. Leveraged Index Return Notes Linked to the Dow Jones Industrial Average (the "Notes") trade with the ticker symbol LNDU and the CUSIP number is 59021S406\*.

## Description

The Notes are designed for investors who are seeking leveraged exposure to the Dow Jones Industrial Average (the "DJIA") and who are willing to forego a fixed repayment of their original investment. The DJIA is a price-weighted index published by Dow Jones & Company, Inc., which means a component stock's weight in the Index is based on its price per share rather than the total market capitalization of the issuer of that component stock. The Index is designed to provide an indication of the composite price performance of 30 common stocks of corporations representing a broad cross-section of U.S. industry. The Notes are senior non-convertible unsecured debt securities of Merrill Lynch & Co., Inc. and are non-principal protected. As such, the Notes have certain unique characteristics and investors shall be afforded an explanation of such special characteristics and risks attendant to trading thereof, including, but not limited to, the following:

- The Notes combine features of equity and debt instruments. The terms of the Notes differ from those of ordinary debt securities in that the Notes do not pay a fixed income at maturity. At maturity, if the value of the DJIA has increased, an investor will be entitled to receive a payment on the Notes equal to \$10 per unit plus a supplemental amount equal to 110% of that increase. If the value of the Index has decreased by 20% or less, an investor will be entitled to receive \$10 per unit at maturity. Unlike ordinary debt securities, the Notes do not guarantee any return of principal at maturity. Therefore, if the value of the DJIA has declined by more than 20% at maturity, the amount paid will be reduced by 125% of the decline in the Index in excess of 20%. As such, an investor may receive less, and possibly significantly less, than the original public offering price of \$10.00 per unit. The payment that an investor will be entitled to receive depends entirely on the relation of the average of the values of the DJIA at the close of the market on five business days shortly before the maturity of the Notes, set for September 28, 2009, to the closing value of the DJIA on the date when the Notes were priced for initial sale to the public.
- Investing in the Notes is not equivalent to investing in the component stocks of the DJIA.
- As an owner of the Notes, an investor will not have any voting rights or rights to receive dividends or other distributions or any other rights with respect to the stocks underlying the DJIA.
- The Notes will not pay interest. Instead, investors will receive a payment on the Notes at maturity.

## **Other Important Information**

There can be no assurances as to how the Notes will trade in the secondary market or whether such market will be liquid or illiquid. Securities with characteristics similar to the Notes are unique securities, and there is currently no secondary market for the Notes. The market value for the Notes will be affected by a number of factors including, but not limited to:

- The value of the DJIA.
- The volatility of the DJIA.
- The time remaining until maturity of the Notes.
- Changes in dividend payments on the stocks included in the DJIA.
- Interest and dividend yield rates in the market.
- Merrill Lynch & Co., Inc.'s creditworthiness.

Before a member undertakes to recommend a transaction in the Notes, such member must have reasonable grounds for believing that the recommendation is suitable for such customer upon the basis of the facts disclosed by such customer as to his other security holdings and as to his financial situation and needs. A member is required to make reasonable efforts to obtain information concerning the customer's financial status, tax status and investment objectives, and such other information used or considered reasonable by the member in making recommendations to the customer. Members are requested to communicate this information to all branches.

Trading in the Notes on BX is on a UTP basis and is subject to BX equity trading rules. The Notes will trade from 8:00 a.m. until 7:00 p.m. Eastern Time. Additional risks may exist with respect to trading the Notes during BX's Pre-Market and Post-Market sessions, when the Index's value may not be disseminated.

## **Contact Information**

For additional information regarding the Notes, please see:

- The Prospectus Supplement, filed with the Securities and Exchange Commission (SEC) by Merrill Lynch & Co., Inc. on September 24, 2004.
- The Prospectus of Merrill Lynch & Co., Inc. relating to this transaction was filed with the SEC on November 26, 2003.

Any additional questions can be directed to:

- Will Slattery, BX Listing Qualifications, at 301.978.8088
- BX Market Sales at 800.846.0477

\* The CUSIP Number on this notice is not provided by the American Banking Association and has been independently gathered.